



AIRPLANE VIEW

ESTABLISHED 1915

MILLDALE, CONNECTICUT

SOUTHINGTON 8-2927

THE HOME WHERE PREFERRED ROSES ARE ORIGINATED  
QUALITY ABOVE PRICE

*McGillo*  
*Floriculturist*

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" F O U R T I E T H - A N N I V E R S A R Y "  
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" 1 9 1 5 - 1 9 5 5 "  
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A N N I V E R S A R Y      S P E C I A L      A N N O U N C E M E N T  
S I X      N E W      R O S E S      O F      D I S T I N C T I O N

TOP QUALITY THAT SATISFY FOR GARDEN AND FOR CUT FLOWERS

PLANTED EARLY IN THE GARDEN, THEY WILL BLOOM THIS YEAR ALL SEASON  
Available for early orders this year, in limited quantity.

" R E D      S P L E N D O R "  
Vivid Red when open, about 5 to 6 inch diameter, 55 large petals.

" G R A N D E U R "  
Cerise Red, Cabbage Rose, about 4 to 5 inch diameter, 75 petals.

" T H O R N L E S S      B L U S H "  
Blush pink, "Without a Thorn", about 4 inch diameter, 70 petals.

" B L O N D I N E "  
Delicate Light Pink, approximately 4 inch diameter, 60 petals.

" A L P I N E "  
Clear Yellow long pointed bud, about 5 inch diameter, 30 petals.

" G O L D E N D A L E "  
Golden yellow, long pointed, about 4½ inch diameter, 50 petals.

Further descriptions may be found in our 1955 Illustrated Literature

" P R I C E S "  
Large Bushes : \$2.50 each      3 for \$6.50      12 for \$25.00  
Medium Bushes: \$2.00 each      3 for \$5.50      12 for \$20.00

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This discount applies on all our other New and Preferred Roses available  
in our 1955 Illustrated Literature.

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Please order early to assure your selection of varieties

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\*\*\*\*\* ROSES BRING ENJOYMENT AND HAPPINESS \*\*\*\*\*  
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